

# Utah Silicon Valley Alliance

## Task Group Coordination Responsibilities

COMMITTEE/TASK GROUP	CHAIR	ASSISTANT TO THE CHAIR	STAFF COORDINATOR
<b>Branding Committee</b> <i>to create, introduce and implement a branding and coordinated advertising scheme for Utah as a technology center. Extensive public involvement will be invited as the branding strategy is developed.</i>	Vicki Varela Deputy Chief Staff Office of the Governor 210 State Capitol Salt Lake City, UT 84114 Phone: (801) 538-1503 Fax: (801) 538-1528 <a href="mailto:vvarela@gov.state.ut.us">vvarela@gov.state.ut.us</a>	Deborah Lindner Communications Director Dept of Community & Econ Dev 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8714 Fax: (801) 538-8888 <a href="mailto:dlindner@dc.ed.state.ut.us">dlindner@dc.ed.state.ut.us</a>	Annette Babisz Program Coordinator Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8879 Fax: (801) 538-8888 <a href="mailto:ababisz@dc.ed.state.ut.us">ababisz@dc.ed.state.ut.us</a>
<b>Rural Communities Committee</b> <i>to define specific goals and task group activities to assure that the economic benefits of the Alliance extend into Utah's rural communities</i>	Wes Curtis Executive Director Governor's Rural Partnership Administration Building 304 Southern Utah University Cedar City, UT 84720 Phone: (435) 586-7738 Fax: (435) 586-5475 <a href="mailto:wesc@ext.usu.edu">wesc@ext.usu.edu</a>	Ed Meyer Associate Director Business & Economic Dev. 324 South State Street, Ste 500 Salt Lake City, UT 84111 Phone: (801) 538-8781 Fax: (801) 538-8888 <a href="mailto:emeyer@dc.ed.state.ut.us">emeyer@dc.ed.state.ut.us</a>	Annette Babisz Program Coordinator Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8879 Fax: (801) 538-8888 <a href="mailto:ababisz@dc.ed.state.ut.us">ababisz@dc.ed.state.ut.us</a>
<b>Deal Flow</b> <i>to develop and implement a timely and accurate deal flow reporting mechanism for the state</i>	Scott Nixon Partner Pricewaterhouse Coopers LLP 36 S State Street, Suite 1700 Salt Lake City, UT 84111 Phone: (801) 531-9666 Fax: (801) 933-8106 <a href="mailto:scott.nixon@us.pwcglobal.com">scott.nixon@us.pwcglobal.com</a>	Ron Richins Director Business & Economic Dev. 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8775 Fax: (801) 538-8888 <a href="mailto:rrichins@dc.ed.state.ut.us">rrichins@dc.ed.state.ut.us</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dc.ed.state.ut.us">rlinton@dc.ed.state.ut.us</a>
<b>Capital Investment</b> <i>to assure the availability of investment capital to emerging Utah high technology businesses</i>	Todd Stevens Managing Director Wasatch Venture Fund One So Main St, Suite 1400 Salt Lake City, UT 84133 Phone: (801) 524-8939 Fax: (801) 524-8941 <a href="mailto:tstevens@wasatchvc.com">tstevens@wasatchvc.com</a>	Brad Bertoch President Wayne Brown Institute P.O. Box 2135 Salt Lake City, UT 84110 Phone: (801) 595-1141 Fax: (801) 595-1181 <a href="mailto:bbertoch@venturecapital.org">bbertoch@venturecapital.org</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dc.ed.state.ut.us">mrenda@dc.ed.state.ut.us</a>
<b>Public Awareness</b> <i>to act as an extension of the Branding Committee in raising Utah's profile as a vigorous high technology center</i>	Vicki Varela Deputy Chief of Staff Office of the Governor 210 State Capitol Salt Lake City, UT 84114 Phone: (801) 538-1503 Fax: (801) 538-1528 <a href="mailto:vvarela@gov.state.ut.us">vvarela@gov.state.ut.us</a>	Deborah Lindner Communications Director Dept of Community & Econ Dev 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8714 Fax: (801) 538-8888 <a href="mailto:dlindner@dc.ed.state.ut.us">dlindner@dc.ed.state.ut.us</a>	Annette Babisz Program Coordinator Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8879 Fax: (801) 538-8888 <a href="mailto:ababisz@dc.ed.state.ut.us">ababisz@dc.ed.state.ut.us</a>
<b>Smart Space</b> <i>to encourage the establishment of 21st Century high technology commercial and residential developments throughout the state</i>	John West President Cottonwood Partners 2855 East Cottonwood Parkway Salt Lake City, UT 84121 Phone: (801) 365-6223 Fax: (801) 365-6201 <a href="mailto:jwest@cottonwoodpartners.com">jwest@cottonwoodpartners.com</a>	Dave Douglass Associate Director National Business Dev 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8772 Fax: (801) 538-8888 <a href="mailto:ddouglas@dc.ed.state.ut.us">ddouglas@dc.ed.state.ut.us</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dc.ed.state.ut.us">mrenda@dc.ed.state.ut.us</a>
<b>Telecommunications Infrastructure</b> <i>to assure the rapid and uniform deployment of telecommunications infrastructure</i>	Governor's CIO	Dave Douglass Associate Director National Business Dev 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8772 Fax: (801) 538-8888 <a href="mailto:ddouglas@dc.ed.state.ut.us">ddouglas@dc.ed.state.ut.us</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dc.ed.state.ut.us">rlinton@dc.ed.state.ut.us</a>

<b>Build Out</b> <i>to provide detailed information for prospective companies interested in expansion in Utah</i>	Chris Roybal President & CEO EDCU 201 South Main, Suite 2010 Salt Lake City, UT 84111 Phone: (801) 328-8824 Fax: (801) 531-1460 <a href="mailto:croybal@edcutah.org">croybal@edcutah.org</a>	Lorena Rifo-Jenson Director of Business Opportunities Dept of Community & Econ Dev 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8801 Fax: (801) 538-8888 <a href="mailto:lrifo@dcad.state.ut.us">lrifo@dcad.state.ut.us</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dcad.state.ut.us">rlinton@dcad.state.ut.us</a>
<b>Domestic Investment</b> <i>to encourage increased investment from local retirement funds and other domestic sources into Utah's technology entrepreneurship</i>		Steve Grizzell Vice President Utah Technology Finance Corp 177 East 100 South Salt Lake City, UT 84111 Phone: (801) 741-4201 Fax: (801) 741-4249 <a href="mailto:sgrizzel@utfc.org">sgrizzel@utfc.org</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>
<b>Entrepreneur/Management</b> <i>to assure an expanding supply of experienced entrepreneurs, middle and upper level managers, to establish and staff Utah high technology businesses</i>	Rob Simmons Chief Financial Officer Consonus, Inc. 488 E 6400 S, Suite 100 Salt Lake City, UT 84107 Phone: (801) 743-6221 Fax: (801) <a href="mailto:rsimmons@consonus.com">rsimmons@consonus.com</a>	John Homer Director Incentive Funds & Private Bonds 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8716 Fax: (801) 538-8888 <a href="mailto:jhomer@dcad.state.ut.us">jhomer@dcad.state.ut.us</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dcad.state.ut.us">rlinton@dcad.state.ut.us</a>
<b>Investor Training</b> <i>to provide training to angels, seed investors and venture capitalists on the process and needs of entrepreneurial technology companies</i>	Paul Ahlstrom Founding Partner vSpring 2825 E Cottonwood Pkwy #460 Salt Lake City, UT 84121 Phone: (801) 942-8999 Fax: (801) 942-1636 <a href="mailto:paul@vspring.com">paul@vspring.com</a>	Steve Grizzell Vice President Utah Technology Finance Corp 177 East 100 South Salt Lake City, UT 84111 Phone: (801) 741-4201 Fax: (801) 741-4249 <a href="mailto:sgrizzel@utfc.org">sgrizzel@utfc.org</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dcad.state.ut.us">rlinton@dcad.state.ut.us</a>
<b>Education</b> <i>to identify all issues related to strengthening the training of Utah's workforce in the new economy</i>	David Pershing Senior VP - Academic Affairs University of Utah 201 S. Presidents Circle #205 Salt Lake City UT 84112-9007 Phone: (801) 581-8662 Fax: (801) 585-3312 <a href="mailto:dpershing@park.admin.utah.edu">dpershing@park.admin.utah.edu</a>	Rajiv Kulkarni Director Centers of Excellence 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8783 Fax: (801) 538-8888 <a href="mailto:rkulkarn@dcad.state.ut.us">rkulkarn@dcad.state.ut.us</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dcad.state.ut.us">rlinton@dcad.state.ut.us</a>
<b>Friends of Utah</b> <i>to formalize, expand and nurture the Friends of Utah network</i>	Ralph Thomson President & CEO IbusinessCatalysts 8120 South Royal Lane Sandy, UT 84093 Phone: (801) 944-1178 Fax: (801) 944-1179 <a href="mailto:rthomson@bizcat.com">rthomson@bizcat.com</a>	Kim Scott Director of Marketing & Commerce EDCU 201 South Main, Suite 2010 Salt Lake City, UT 84111 Phone: (801) 328-8824 Fax: (801) 531-1460 <a href="mailto:kscott@edcutah.org">kscott@edcutah.org</a>	Annette Babisz Program Coordinator Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8879 Fax: (801) 538-8888 <a href="mailto:ababisz@dcad.state.ut.us">ababisz@dcad.state.ut.us</a>
<b>Trade Missions</b> <i>to organize and manage the Governor's monthly trade missions to Silicon Valley from Utah</i>			Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dcad.state.ut.us">rlinton@dcad.state.ut.us</a>
<b>Political Action Committee</b>	Max Farbman Jones, Waldo, Holbrook & McDonough P.O. Box 45444 Salt Lake City, UT 84145 Phone: (801) 521-3200 Fax: (801) 328-0537 <a href="mailto:mfarbman@joneswaldo.com">mfarbman@joneswaldo.com</a>		Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>

<b>Legislative</b> <i>to raise the awareness among legislators of the activities of the Utah-Silicon Valley to strengthen Utah's technology business community</i>	Al Mansell President Utah State Senate 6995 Union Park Center, # 100 Midvale, UT 84047 Phone: (801) 567-4200 Fax: (801) 567-4151 <a href="mailto:lmansell@le.state.ut.us">lmansell@le.state.ut.us</a>	Todd Hauber Policy & Budget Analyst Office of Planning & Budget 116 State Capitol Building Salt Lake City, UT 84114 Phone: (801) 538-1724 Fax: (801) 538-1547 <a href="mailto:thauber@gov.state.ut.us">thauber@gov.state.ut.us</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>
<b>Professional Services</b> <i>to address the issues of the professional support services community</i>	Val Antczak President Parsons Behle & Latimer 201 S Main Street, Suite 1800 Salt Lake City, UT 84145-0898 Phone: (801) 532-1234 Fax: (801) 536-6111 <a href="mailto:vantczak@pblutah.com">vantczak@pblutah.com</a>	Ron Richins Director Business & Economic Dev. 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8775 Fax: (801) 538-8888 <a href="mailto:rrichins@dcad.state.ut.us">rrichins@dcad.state.ut.us</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>
<b>Technology Transfer</b> <i>to address the challenges associated with technology transfer from Utah's universities to high technology businesses</i>	Steve Prescott Executive Director Huntsman Cancer Institute 2000 Circle of Hope Salt Lake City, UT 84112-5550 Phone: (801) 585-9180 Fax: (801) 585-6345	Rajiv Kulkarni Director Centers of Excellence 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8783 Fax: (801) 538-8888 <a href="mailto:rkulkarn@dcad.state.ut.us">rkulkarn@dcad.state.ut.us</a>	Rod Linton Executive Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8770 Fax: (801) 538-8888 <a href="mailto:rlinton@dcad.state.ut.us">rlinton@dcad.state.ut.us</a>
<b>International</b> <i>to encourage Utah's international presence in the high technology marketplace</i>	Dan Mabey Director International Business Dev. 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8737 Fax: (801) 538-8888 <a href="mailto:dmabey@dcad.state.ut.us">dmabey@dcad.state.ut.us</a>		Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>
<b>Olympic Impact</b> <i>to maximize the impact of the upcoming 2002 Olympic Winter Games upon Utah's high technology business community</i>	Lane Beattie State Olympic Officer Office of the Governor 116 State Capitol Building Salt Lake City, UT 84114 Phone: (801) 538-2002 Fax: (801) 538-1199 <a href="mailto:lbeattie@gov.state.ut.us">lbeattie@gov.state.ut.us</a>	Gary Johnson Director Olympic Relations 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8652 Fax: (801) 538-8888 <a href="mailto:gjohnson@dcad.state.ut.us">gjohnson@dcad.state.ut.us</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>
<b>Economy/Livability</b> <i>to help coordinate the activities of the Quality Growth Commission, 21st Century Communities Program, and the Envision Utah Partnership such that they address the quality of life issues important to employees of technology industries</i>	Natalie Gochmour Deputy Director - State Planning Office of the Governor 116 State Capitol Building Salt Lake City, UT 84114 Phone: (801) 538-1544 Fax: (801) 538-1547 <a href="mailto:ngochnou@gov.state.ut.us">ngochnou@gov.state.ut.us</a>	Doug Jex Research Director Dept of Community & Econ Dev 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8626 Fax: (801) 538-8888 <a href="mailto:djex@dcad.state.ut.us">djex@dcad.state.ut.us</a>	Mark Renda Associate Director Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8707 Fax: (801) 538-8888 <a href="mailto:mrenda@dcad.state.ut.us">mrenda@dcad.state.ut.us</a>
<b>Energy Use</b> <i>to address energy use concerns as they relate to the business growth anticipated from the Alliance</i>	Ric Campbell Director Division of Public Utilities P.O. Box 146751 Salt Lake City, UT 84114-6751 Phone: (801) 530-6675 Fax: (801) 538-6512	Mike Glenn Director Office of Energy Services 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8654 Fax: (801) 538-8660 <a href="mailto:mglenn@dcad.state.ut.us">mglenn@dcad.state.ut.us</a>	Annette Babisz Program Coordinator Utah Silicon Valley Alliance 324 S State St, Suite 500 Salt Lake City, UT 84111 Phone: (801) 538-8879 Fax: (801) 538-8888 <a href="mailto:ababisz@dcad.state.ut.us">ababisz@dcad.state.ut.us</a>